## PRESTIGE

Monday, 29 April 2019

## Malaysia's first Men's Fashion Gallery debuts at Suria KLCC



Things might soon be looking up for Malaysia's sluggish retail industry following the official launch of the Men's Fashion Gallery at Suria KLCC. Situated on the first floor of the premier shopping destination, the gallery serves as an all-in-one men's lifestyle pit stop for dapper gents to relish in a seamless shopping experience while familiarising themselves with the latest collections from established international brands from the world of fashion, horology and beyond.



(Image by allisamazing.com)

"Considering the increasing demand for men's fashion, Suria KLCC plans to expand the Men's Fashion Gallery by including more brands and products that will appeal to shoppers. This is in line with Suria KLCC's positioning of 'Always Something New'. We want to be the destination of choice for shoppers when they shop for men's fashion,"

Andrew Brien, Executive Director and Chief Executive Officer of Suria KLCC Sdn Bhd



(Image by allisamazing.com)

Housed within this 38,000 sq ft space are renowned names in the luxury fashion industry that have been specially curated to cater to fashion-savvy and style-conscious consumers with a taste of the finer things in life. There's fashion powerhouses Bally, Boggi Milano, Dunhill, Dior Men, and Fendi Men; plus a dedicated area for established brands such as Brooks Brothers, Coach Men, Hugo Boss and Micheal Kors.



(Image by allisamazing.com)

Fans of haute horology needn't feel left out as the gallery also houses an exciting mix of premium watch brands such as Breitling, Rado, Rolex, Montblanc, Cortina Watch and Omega. Adding to this delightful mix are lifestyle brands such as Sennheiser, one of the world's leading manufacturers of headphones, microphones and wireless transmission systems; and Truefitt & Hill, the ultimate pampering experience for dapper gents who take personal grooming very seriously.

Which of	these	brands	below	are	you	most	looking	forward	to	visiting	at	the	Men's	Fashion
Gallery?	*				•									

. 0	Bally
. 0	Boggi Milano
. 0	Dunhill
. 0	Dior Men
. 0	Fendi Men
. 0	Brooks Brothers
. 0	Coach Men
. 0	Hugo Boss
. 0	Micheal Kors
. 0	Breitling
. 0	Rado
. 0	Rolex
. 0	Montblanc
. 0	Cortina Watch
. 0	Omega

For more information, visit <u>www.suriaklcc.com.my</u>.

 $(Source: \underline{https://www.prestigeonline.com/my/style/fashion/malaysias-first-mens-fashion-gallery-\underline{debuts-at-suria-klcc/})$